

## PUBLICITY OF ENFORCEMENT ACTION

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04/04/2011	Responsible Drinking Borough consultation cbses	Community safety	It's not a ban on drinking in public; It gives the council and Police the powers to react to drunken troublemaker.	Letters to target audiences/four consultation events/webpage consultation	EEL article	Brick Lane plasma screens, six sheet posters, THEO, Police information cards	EEL, ELA		A safe and supportive community
06/04/2011	Focus on Environmental Health Officer	Community safety	Encouraging residents and visitors to eat out in Tower Hamlets; Improving the standard of food outlets/showcasing value for money		EEL feature TBC		Media release to local and trade media	THN article	A safe and supportive community
06/04/2011 Release issued: 6/4/2011	100th CCTV arrest	Community safety	We are tackling crime and ASB		EEL article		Media release to local media. Coverage in EEL and ELA and Wavestore (web)		Safe and Supportive, crime
06/04/2011 Release issued: 6/4/2011	Fairfield Road - premises closure and eviction	Community safety	We are tackling ASB		EEL release		Media release to local and regional media. Picked up by EEL and EEL Hamony, ELA, Bangla Times, East London News, Bangla Mirror,		Safe and Supportive, crime
12/04/2011 Release issued 13/4/2011	Council and police meet with faith leaders about Cavell squat	Community safety	We are listening to your concerns and dealing with them		EEL article		Media release to local media, EEL p9		

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18/04/2011	Food Hygiene Standards - launch of new programme	City Status Olympics	Encouraging residents and visitors to eat out in Tower Hamlets; Improving the standard of food outlets	Letters to food outlets	EEL article; Rating to be included on all restaurant reviews	Linked with Brick Lane Curry Capital 2012 publicity material	EEL, ELA, Euro Bangla, Bangladesh	THN	A safe and supportive community, A Great Place to Live
20/04/2011	Resident praises councils (THEOs) response to noise nuisance	Community safety	We are tackling ASB		EEL article		Media release to local media. Coverage in EEL		Safe and Supportive, crime
21/04/2011 Release issued 27/04/2011 (bank holiday week)	Bohemian licence revoked	Community safety	We will take action in response to residents' concerns		EEL article		Media release to local media. Coverage in EEL. ELA, Haringey Independent		Safe and Supportive, crime
04/05/2011	Mossford Street/ Hamlets Way - dealing with youth ASB	Community safety	You said, we did - buffet - we are responding to your concerns about ASB		N/A	Leaflet to local residents	N/A		Safe and Supportive, crime
04/05/2011 Release issued 5 May	Street urchin fined thanks to THEOs	Community safety	We are tackling ASB		EEL article		Media release to local media - Coverage in East End Life		Safe and Supportive, crime

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09/05/2011	THEOs provide evidence for gang conviction and conviction of graffiti artists	Community safety	THEOs are working with the police to tackle crime		EEL article		Press release to local media (joint with police). Covered in EastEnd Life		Safe and Supportive, crime
09/05/2011	Canary Wharf sign up to 'No place for hate' pledge	Community safety	Tower Hamlets is no place for hate		EEL article		Media release to local media (joint with Canary Wharf group). Covered in the Dockland, EastEnd Life and Hamony pages		Safe and Supportive, crime
20/05/2011	Midnight walk of Brick Lane	Community Safety	Working with partners to make Tower Hamlets a safer place to live		To include in EEL community safety edition 27 June				A Great Place to Live
23/05/2011	£25,000 confiscated by court	Cleanliness	Two men found in possession of fake designer belts and bags have had more than £25,000 confiscated by Snaresbrook Crown Court.		EEL article		EEL		A Great Place to Live

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23/05/2011	Fake Bollywood DVD seller	Cleanliness	Rogue trader sentenced to lengthy period of community service and ordered to pay legal costs for possessing fake Bollywood DVDs.		EEL article		Media release to local media and trade		A Great Place to Live
27/05/2011	Temporary closure of lap dancing club	Community safety	Protecting women from exploitation		EEL		The Sun, ELA		A safe and supportive community
05/09/2011	Sex establishments consultation - 6 weeks	Community Safety	Have your say on striptease premises in the borough	Borough-wide consultation including survey and focus groups. Running for 6 weeks, closing on 17 October. Focus groups scheduled for w/c 26 October.	Article in EEL	Consultation booklet produced and distributed to 1200 stakeholders	Press releases at key points in the 6 week consultation. Launch release issued		Safe and Supportive, crime

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14/09/2011	Anti-touting strategy	Community safety	<p>1 We are working with businesses on Brick Lane to stamp out touting</p> <p>2 Touting on Brick Lane demeans the area and will not be tolerated</p> <p>3 We listened to residents' concerns about touting and we are responding to them</p> <p>4 Don't encourage touts by engaging with them</p>				Mayor's media launch on Brick Lane. Positive coverage in: BBC London Online, BBC London Radio Breakfast, ELA; EEL (and Hamony pages), NTV, Channel 1 and ATN Bangla, Eat Out magazine online	THN	Safe and Supportive, crime
18/10/2011	Street drinkers targeted in 'Operation Lifestyle'	Community safety	Street drinking hotspots have been targeted in Tower Hamlets as part of a council crackdown on anti-social behaviour.		EEL article		Media release. East End Life, East London Advertiser, various BME print media		Safe and supportive, ASB
19/10/2011	A court has ordered three men and two women to pay a total of £1170 after they were caught by Tower Hamlets Enforcement	Community safety	We are working in partnership with the police to tackle community safety			Contribution to newsletter	Press release to local media. East End Life, various BME print media		Safe and supportive, ASB

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	Officers (THEOs), urinating in public during festivals in Victoria Park.								
19/10/2011	Cigarette Vending Machines illegal		Trading Standards test purchasing with 16 yr old to highlight new legislation		EEL article		Coverage in EEL		A Great Place to Live
21/10/2011	Launch of new CCTV at Stoudley Walk. CANCELLED AND REARRANGED, THEN CANCELLED AT REQUEST OF DEPUTY MAYOR	Community safety	Making residents feel safer		EEL article		Coverage in East London news and EastEnd life		Safe and supportive, ASB
26/10/2011	Newham launches copycat THEOs	Community safety	TH leads the way in community safety		EEL article		Media release to locals. Picked up by various BME media		Safe and cohesive, ASB

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07/11/2011	SNT Newsletter - partnership community safety news submission	Community safety	3 stories: 1. Launch of PTF 2. Launch of responsible drinking borough 3. Operation Lifestyle			page of stories and photos for back page of SNT newsletter			Safe and cohesive, ASB
07/11/2011	John Murphy ASBO . CANCELLED DUE TO CHANGE OF APPROACH TO PUBLICITY BY COMMUNITY SAFETY LEGAL	Community safety	Raising awareness of work being done to tackle asb and how to report breaches		EEL article	Leaflets and posters	Media release to local media		Safe and supportive, ASB
07/11/2011	Interview with Inspector Gary Anderson, Partnership Taskforce	Community safety	The Partnership taskforce is working our community and making residents feel safer		EEL article		Press release using quotes from article		Safe and Supportive, crime
11/11/2011	Smokeless Tobacco legislation	Cleanliness	Reminder that smokeless (chewing) tobacco is subject to same legislation as cigarettes		EEL article		EEL Harmony, Bangladesh, Bangla Post, Janm ot, Bangla Times, London Bangla, Notun Din, Bangla Mirror		A Great Place to Live
11/11/2011	Latest dealer a day stats	Community safety	We are tackling drug dealing		EEL article		Media release to locals and regional		Safe and cohesive

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18/11/2011	Mayor demands cycle safety improvements	Community safety	Need to make cycling safer; calling on Mayor of London for action		EEL article		Media release to locals-coverage in EEL, Bangla News, Potika, Jananot		Safe and cohesive
21/11/2011	License suspension for curry tout restaurants	Community safety	Curry Capital 2012;		EEL article		Media release to local and Bengali media. Picked up in EEL and Harmony pages, Banga Mirror, East London News, Jananot, Suma, Shamoy24.com		Safe and cohesive
21/11/2011	Dealers Day target is exceeded	Community safety	Community safety is a priority;		EEL article, East London News,		Media release to local and Bengali media -coverage in EEL, East London Advertiser, Bangla Mirror, Potika, Bangla Post, East London News,		Safe and cohesive
23/11/2011	Exchanging place	Community safety	HGV awareness event for cycling safety		EEL article		Media release to local and Bengali media		A Great Place to Live



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25/11/2011 - 10/12/2011	White Ribbon Week	Community Safety	Men against men being violent to women		Article in EEL about DV success before the week begins Articles in EEL for white ribbon week flagging up any events the public can attend Question time events in schools/colleges etc - maybe photo opportunity Postweek report on week's events		Media release to local and coverage in EEL	THN coverage of activities within CLC - senior managers stay silent for the day; stalls in MP and AH; screensavers; pre-week article	
28/11/2011	Domestic Violence One Stop Shop	Community safety	Launch of new public facing service provided by council and partners				Press release to local media - police to lead with council to add quote	Poster and story to go up in news/events	Safe and cohesive, ASB

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								section of website	
Nov 2011	Illegally felled trees in Island Gardens - successful prosecution	Community safety	We will tackle illegal tree felling		EEL article		Media release to locals - coverage in EEL		Safe and cohesive, ASB
Nov 2011	Raising awareness of the work of the DAAT and DIP, in preparation for Substance misuse strategy going to cabinet in mid-December	Community safety	TH DIP and DAAT are the best in the country and are bucking the trend and getting more people into court-enforced treatment programmes		Article on MPACT - to appear EEL w/c 12 dec				Safe and cohesive, ASB
Beginning Dec 2011	Kerri Durnell ASBO	Community safety	We are tackling ASB in Bethnal Green			Anonymised action taken leaflet			Safe and cohesive
09/12/2011	Outcome of Old Bailey court case for Lei Pan counterfeiting jewellery and handbags		We are working to tackle counterfeiting in the borough		EEL article		Press release to local, regional and national media - court case delayed		Safe and cohesive
Dec 2011	Op Target - outcome of raid and court results	Community safety	We are working in partnership with the police to tackle drug dealing - and getting results		Spread in EEL		Press release to local media		Safe & cohesive

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Dec 2011	Substance misuse strategy goes to Cabinet	Community safety	New strategy for the borough		EEL article		Press release to local media		Safe and cohesive, ASB
Dec 2011	January SNT Newsletter - partnership community safety news submission	Community safety	Stories to include: the work of the DIP and DAAT			page of stories and photos for back page of SNT newsletter			Safe and cohesive, ASB
24/01/2012	More police officers in Tower Hamlets	Community safety	Priority to reduce crime and ASB in the borough				Media release to local media		Safe and cohesive, ASB
Jan 2012	Scheme to reduce prostitution and ASB in Bethnal Green	Community safety	Highlighting the success of the scheme				Media release to local media - coverage in EEL, East London Advertiser, Bangla News,		Safe and cohesive, ASB
13/01/2012	THEOs praised by residents for work in Rampant Street	Community safety	Highlighting the work of THEOs				Media release to local media - coverage in EEL, East London Advertiser, Notun Din, East London News		Safe and cohesive, ASB
07/12/2012	Responsible Drinking Borough reducing alcohol related ASB	Community safety	Partnership working between the council and police has led to a significant reduction in reports of alcohol-related anti-social behaviour (ASB) in				Media release to local media - coverage EEL		Safe and cohesive, ASB

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			Tower Hamlets, new figures show.						
Mid-Feb 2012	March SNT Newsletter - partnership community safety news submission	Community safety	Stories to include: TBC			page of stories and photos for back page of SNT newsletter			Safe and cohesive, ASB
23/02/2012	TRA thanks THEOs for work on Linthouse Estate	Community safety					Media release to local media - coverage EEL		Safe and cohesive, ASB
06/03/2012	TH gets new powers to close restaurants that tout.	Community safety	This is the latest step by the council to improve Brick Lane and the surrounding area ahead of London 2012				Coverage in EEL, East London Advertiser, East London Lines,		Safe and cohesive, ASB